

 ANote Music

Litepaper

ANote Music Backstage Pass – ANote Music Token

Issued by ANote Solutions GmbH



Be smarter with the **ANote Backstage Pass**, get more out of your music experiences.

Transform your spending into music royalties

ANote Music has revolutionised the music industry in just a few short years. Since launching the ANote Music Marketplace in 2020, it has become the top music royalties (trading) platform in Europe and developed a passionate community of 25,000+ investors and music lovers.

By fractionalising royalties from popular music catalogues, ANote Music creates compelling new opportunities for long-term growth potential and unlocks new sources of liquidity for music owners including artists, producers and record labels.

Music catalogues currently represented on the ANote Music platform include chart-topping hit songs performed by international superstars like **Justin Bieber, Beyoncé, Britney Spears, Avicii, and many more.**

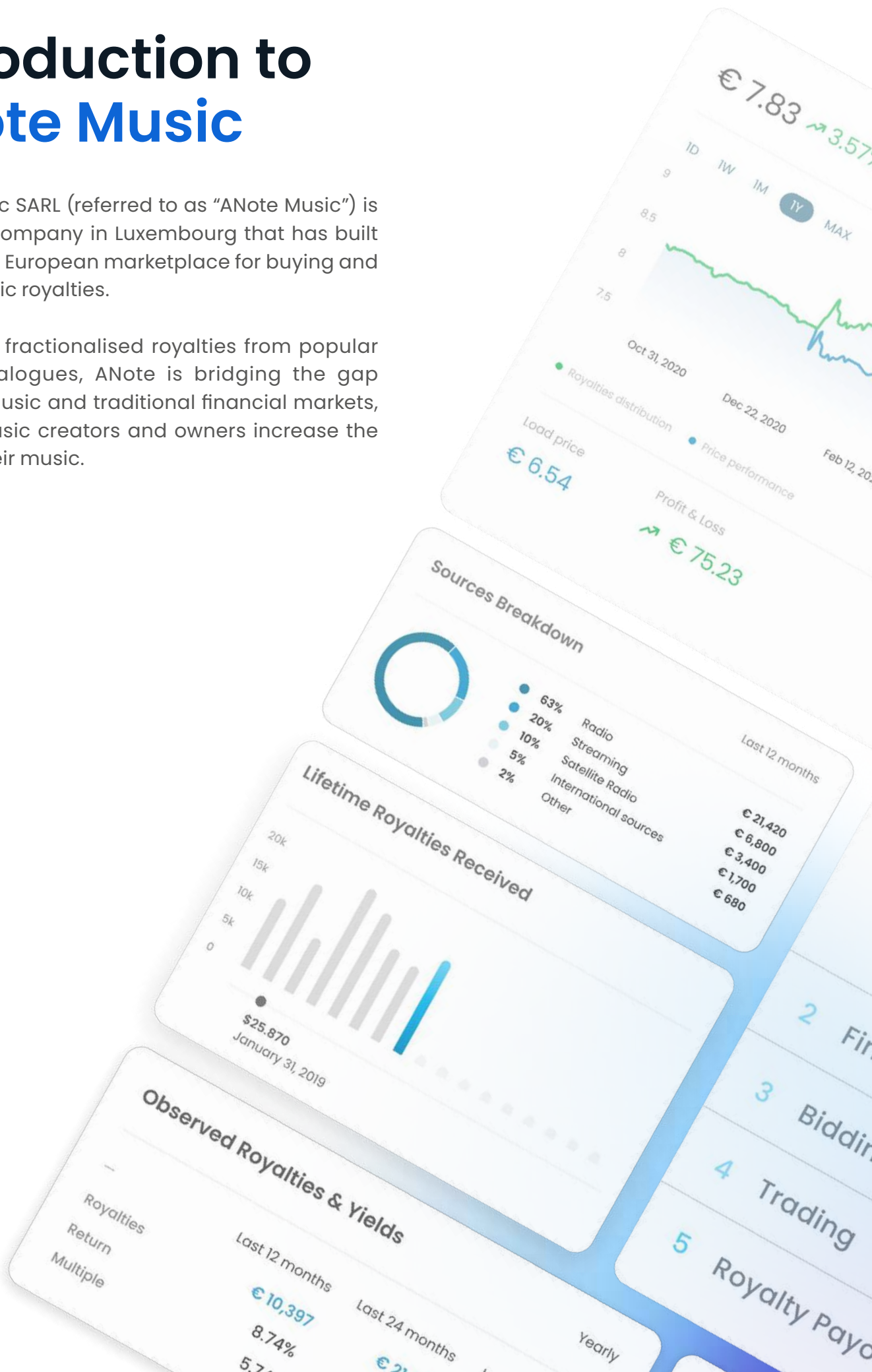
With the launch of the new ANote Backstage Pass programme issued and governed by ANote Solutions GmbH, the ANote community will soon be getting “VIP treatment”, including access to exclusive rewards and opportunities to enjoy and experience music on a whole new level and maximise the value of their music royalties portfolio.



Introduction to ANote Music

ANote Music SARL (referred to as "ANote Music") is a FinTech company in Luxembourg that has built the leading European marketplace for buying and selling music royalties.

By offering fractionalised royalties from popular music catalogues, ANote is bridging the gap between music and traditional financial markets, helping music creators and owners increase the value of their music.



A Note has come a long way in a very short time and accomplished **many notable achievements:**

25K INVESTORS

A Note Music Platform **launched on 28 July 2020** and has grown to an active **community of +25,000 investors** and music fans.

€350K IN ROYALTIES

A Note has distributed over **€350,000 in royalties** with an average of **1 royalty payout every 8 days** over the past year.

APY OF 10.76%

88.07% of accounts that are active on the A Note Music platform for 180 days or more **are profitable** with an average **APY of 10.76%**.

OVER €50M OF MUSIC CATALOGUES

The current pipeline includes **over €50 million of music catalogues** including some very familiar household names.

€23M IN CLOSED DEALS

Over **€23 million in closed** A Note Music deals has led to a current on-platform market cap of €19 million with a free float of €3.2 million.



ANote has received several **notable awards and recognitions**, including the Young Innovative Enterprise (YIE) by Luxinnovation, and was the only European company as a **Top-10 Finalist** among over 10,000 worldwide participants **at the 2022 Startup WorldCup** organised by Pegasus Tech Ventures. ANote Music has also received backing from the **Algrand Foundation**, and the company's research and development has been backed by the **Ministry of the Economy of Luxembourg**.

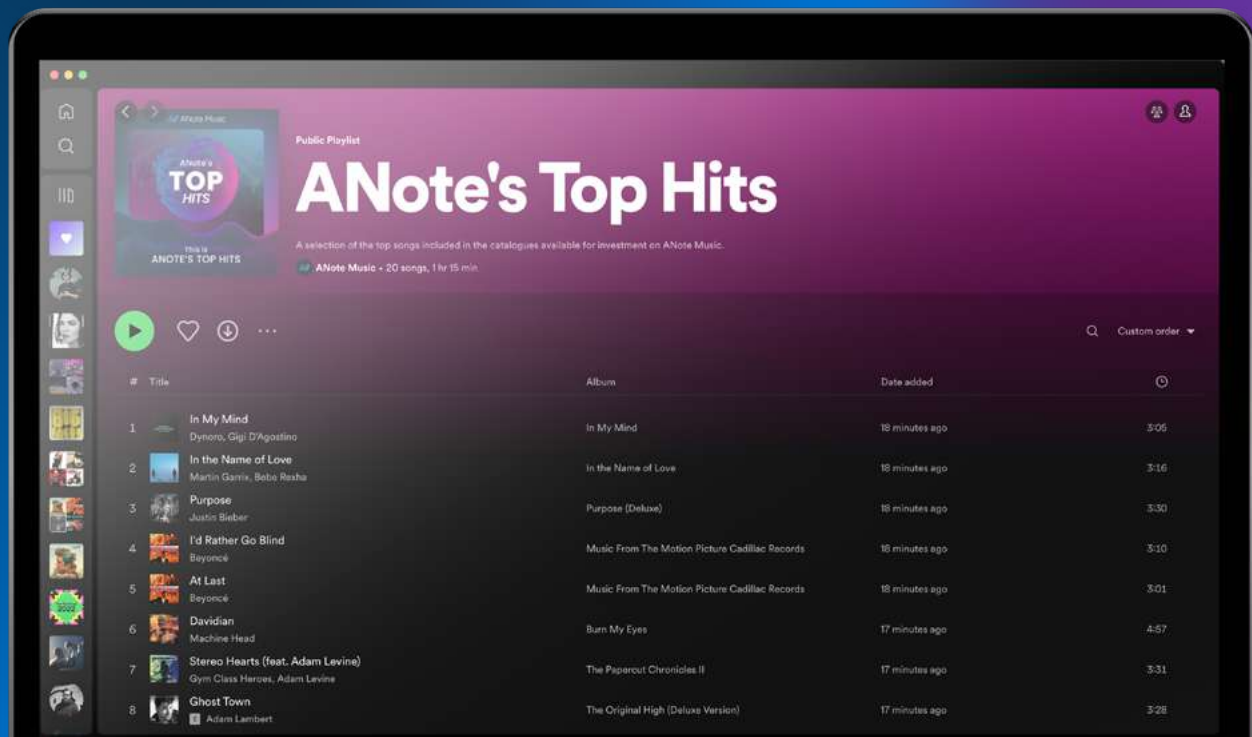
With blockchain technology already being the backbone of the ANote Music Platform, ANote Solutions GmbH, based in Switzerland, is ready to take a step into Web3 and make the ANote community even stronger with the upcoming launch of the **ANote Backstage Pass** powered by the **\$ANOTE** token. By integrating Web3 technology, ANote Solutions GmbH will further create direct connections between artists, investors, concert-goers, streaming subscribers, and music enthusiasts by creating mutual benefits for all accounts on the platform.



Our Catalogue

Some songs currently listed on ANote Music generating royalties:

- Dynoro, Gigi D'Agostino
In My Mind
- Martin Garrix, Bebe Rexha
In the Name of Love
- Justin Bieber
Purpose
- Beyoncé
I'd Rather Go Blind
- Beyoncé
At Last
- Machine Head
Davidian
- Gym Class Heroes, Adam Levine
Stereo Hearts
- Adam Lambert
Ghost Town
- Britney Spears
Man On The Moon
- Scott Hamilton
Stockholm Sweetnin'
- Drake
In My Feelings
- Avicii
The Nights
- Flo Rida
Whistle
- The Kinks
You Really Got Me
- Zero Assoluto
Per Dimenticare
- Vianney
Je m'en vais
- Laura Pausini
La Solitudine
- TheDoDo
Endorphine
- Tina Charles
I Love to Love
- Double Dee
Found Love



The Problem

Everyone loves music, but owning or conducting transactions of music rights has traditionally been exclusively for wealthy eccentrics and industry insiders. The complexity of managing the ownership of music rights and collecting royalties has kept everyone else out of this market.

Meanwhile, the market friction and inefficiencies in the music industry often leave even successful artists feeling short-changed and under-compensated for their hard work. If they want to monetise their music, they may face an “all or nothing” ultimatum and have to decide whether they want to give up creative control of their art for some quick cash.



The Solution

ANote Music's Marketplace allows music rights owners to auction a fraction of the music royalty interest from their music catalogues at their own terms, while retaining full creative control. By engaging with their fanbase and selling a portion of their royalties that they are regularly receiving for the consumption/usage of their music, they can value their music at fair market terms while retaining 100% control over their management and artistic freedom.

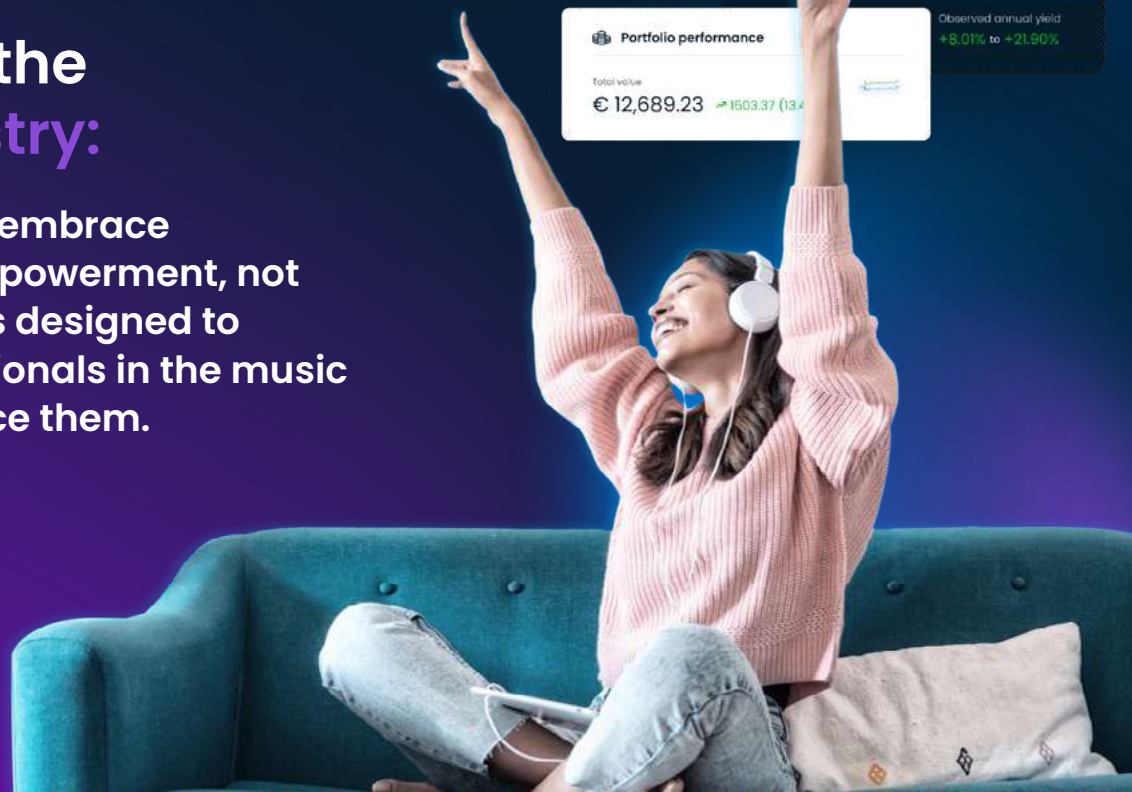
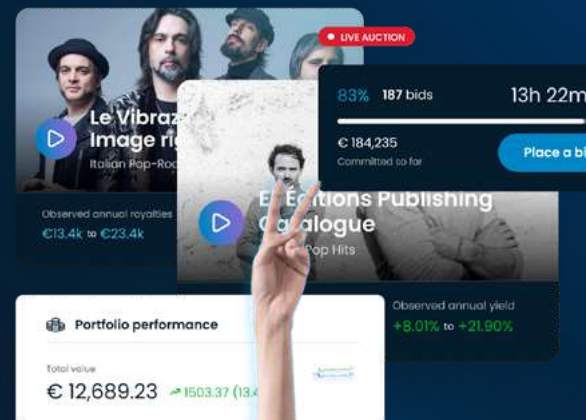
On the ANote Music Platform, music fans and even retail customers with no prior knowledge about music rights can now build passive income streams from the royalties generated by popular music catalogues, while directly supporting their favourite artists.

Whether you are a music creator looking to monetise your catalogue; a music lover/collector who wants to directly support his favourite artists; or a retail customer who wants to get in early on a trending and upcoming big asset class which generates passive income from music royalties, ANote offers unique opportunities for everyone.

What's better than listening to your favourite music, while at the same time knowing you are generating money for yourself and the artists? With ANote, you can just sit back, let the music play, and relax while royalties are being generated.

Benefits for the music industry:

At ANote Music we embrace innovation and empowerment, not disruption. ANote is designed to support all professionals in the music industry, not replace them.



How it Works

DUE DILIGENCE

Owners of music catalogues can submit their historical royalties for review by the ANote team. Only catalogues with 3+ years of royalties are considered.

PASSIVE INCOME

ANote Music manages royalty payments that it receives from collecting societies and royalty distributors and ensures pro-quota payouts on the platform.

MONITOR PORTFOLIO

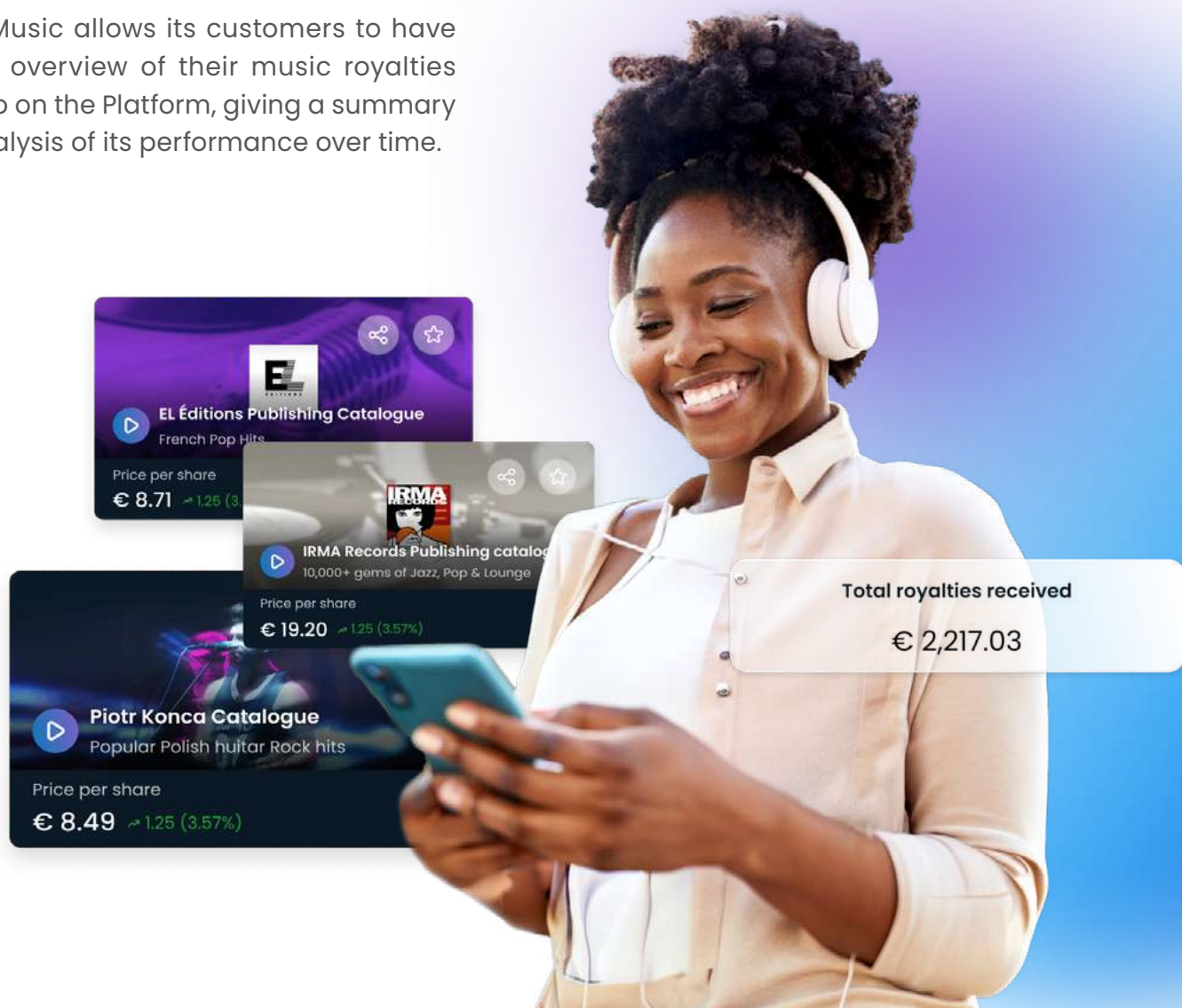
ANote Music allows its customers to have a clear overview of their music royalties portfolio on the Platform, giving a summary and analysis of its performance over time.

AUCTIONS

When music catalogues get auctioned on the platform, customers can place bids to purchase music royalties that are fractionned in shares.

EXCHANGE

Once the auction of a music catalogue is complete, such shares become instantly re-sellable on the ANote Music Platform.



Market Landscape

People listen to music (and generate royalties) regardless of market fluctuations. This makes music royalties an attractive and uncorrelated asset. Thanks to streaming and the evolution of new technologies, the music industry is now in an upward trend, with regular royalty payouts delivering competitive yields. Music revenue growth is expected to reach €150 billion by 2030, more than double the levels it had in 2021, as forecasted by Goldman

ANote Music's target market is anyone who is interested in buying, selling and auctioning royalty interest from popular music. This includes professional investors, retail customers, music fans and collectors, as well as producers, songwriters, artists, publishers and record labels.



A**Note** Backstage Pass

The **A**Note** Backstage Pass** programme, governed by the \$ANote Token, will offer many exciting benefits for the ANote community including exclusive access to catalogues, discounts, and other premium perks that can help you get the most value out of your royalties portfolio.

With our token-based ANote Backstage Pass, we offer several advantages over traditional loyalty programmes, as tokens provide a more flexible and versatile form compared to traditional loyalty programmes. Tokens can be redeemed for a variety of options and create an interactive and engaging experience for the ANote community. The use of tokens encourages customers to actively participate, track their token balance, and explore available options. This increased engagement fosters a stronger connection.

The ANote Backstage Pass will include several tiers based on the amount of \$ANOTE tokens held. With \$ANOTE tokens, you can unlock higher tiers and climb the ranks for increased benefits.

Every holder of a single \$ANOTE token will be granted access to premium sections on the ANote Music Platform, featuring premium information on listed and upcoming catalogues.



\$ANOTE Token Utility

The higher the amount of \$ANOTE tokens you possess and your willingness to redeem them, the greater the tier of your ANote Backstage Pass will be. As a result, your **\$ANOTE tokens** grant you access to the following exclusive features including:

**Lower fees
on the ANote Music
platform**



**Early access
to popular
auctions**



**Referral
rewards
bonuses**



**Multiplier bonus
on music royalties
you receive**



**Discounts in the form of
cashbacks on purchases
of music royalties**



**Reimbursement for a number
of tickets to music events and
for selected music streaming
subscriptions**
(exclusively usable on the Platform)



Experience our token-based loyalty programme, where a world of discounts, exclusive access to auctions, and premium services awaits. Join a community that rewards loyalty, elevating your music royalty ownership experience with a whole series of benefits and perks. While cashback and reimbursements add a nice extra touch to your journey, they are reserved exclusively for consumption within the platform, unable to be transformed straight into cash or shared with others. We'll continuously evolve our token ecosystem based on the desires and feedback of our passionate community.

Tokenomics

FULL NAME: A Note Music Token	STANDARDS: ASA and ERC-20
SYMBOL: \$ANOTE	PRE-SALE: \$0.095
MAXIMUM SUPPLY: 100,000,000	LAUNCHPAD PRE-SALE: \$0.095
BLOCKCHAIN NETWORK: Algorand and Polygon	PUBLIC SALE: \$0.15



	%	Allocation	Vesting
■ Team	13.5%	13,500,000	Locked for 12 month followed by 18 month vesting schedule
■ Advisors	6%	6,000,000	Locked for 6 months followed by 9 month vesting schedule
■ Ecosystem	36%	36,000,000	0% at TGE, followed by 48 month vesting schedule
■ Treasury	25%	25,000,000	Locked for 6 months followed by 42 month vesting schedule
■ Liquidity Pool	4%	4,000,000	100% unlocked at TGE
■ Pre-Sale	8.5%	8,500,000	12.5% TGE, followed by 2 month cliff followed by 9 months
■ Public Round	7%	7,000,000	20% TGE, followed by 1.5 month cliff followed by 5 months

Team history & background

ANote Music is operated by a team with over 150 years of combined expertise within the music industry and financial sectors. The team is also supported by a group of high-level music executives and business moguls as advisors.

ANOTE'S LEADERSHIP TEAM:



Marzio F. Schena CEO & CO-FOUNDER

As a pioneer in transforming how financial markets connect with the music industry to create synergies, Marzio is an award-winning entrepreneur, team leader and public speaker. Marzio was named among the Forbes "Under30" in Italy and was selected by the European Commission as one of the "33 Under 33" most promising entrepreneurs. Prior to ANote Music, Marzio was a fund manager, holding an MSc in Finance from Bocconi University, as well as first class grades at MBA Programs at UCLA (USA) and INCAE (Costa Rica).

LinkedIn: <https://www.linkedin.com/in/marzioflavioschena/>



Matteo Cernuschi COO & CO-FOUNDER

Matteo holds a Master's degree in International Management from the IE Business School in Madrid (Spain) and a Bachelor of Science in Business Management and Financial Markets from the Università Cattolica del Sacro Cuore in Milan (Italy). Matteo was also enrolled in a graduate course in Sustainable Finance and Investments at Harvard University (USA). Prior to founding ANote Music, he was active as IT Consultant at Ernst & Young, specialising in Business Process Modeling. In 2022 he was listed within Italy's Forbes "Under30" list alongside his co-founder.

LinkedIn: <https://www.linkedin.com/in/matteo-cernuschi/>



Grégoire Mathonet CTO & CO-FOUNDER

Grégoire co-founded ANote Music following his role as Engineering Lead at LuxTrust, the Luxembourgish state-owned institution for IT security services for the financial markets, where he held roles in management and deepened his knowledge of the latest frameworks and DevOps methodology. Grégoire also sharpened his IT coordination and financial skills working with Crédit Suisse, and holds a Master's degree in Computer Science from the University of Liege (Belgium).

LinkedIn: <https://www.linkedin.com/in/gmathonet/>

ANote Music also employs a team of **30 collaborators** (internal and external) for the day-to-day operations of the platform.



Website: <https://www.anotemusic.com/>


Blog: <https://www.anotemusic.com/news>

Platform: <https://app.anotemusic.com/>

Contact:


support@anotemusic.com


Join the ANote Community:

 Discord: <https://discord.gg/9ZWfskJPuc>

 Twitter: <https://twitter.com/anotemusic>

 LinkedIn: <https://www.linkedin.com/company/anote-music>

 Facebook/Meta: <https://www.facebook.com/anotemusic/>

 YouTube: <https://www.youtube.com/ANoteMusicOfficial>

 Instagram: <https://www.instagram.com/anotemusic>

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ANote Music is a marketplace for buying and selling music royalty interests and, as such, the ANote Music marketplace does not constitute activities of the financial sector in Luxembourg and therefore ANote Music is not subject to the Luxembourg financial sector regulator (Commission de Surveillance du Secteur Financier - CSSF). Music royalty interests do not constitute "financial instruments" within the meaning of the MiFID (the Directive 2014/65/EU of 15 May 2014 on markets in financial instruments) and the LFS (the Law of 5 April 1993, as amended).